

## PRINT MATERIALS

Informational phone consultation free. Initial meeting consultation is \$60/hour. Fees/estimates are based on an hourly rate of \$75.00, with a \$30 minimum charge. A \$50 fee is charged for rush orders.

ALL MATERIALS AND DEPOSIT MUST BE PROVIDED BEFORE THE PROJECT WILL BE INITIATED

Project fee includes:

layout and design  
custom graphics  
corrections\*  
inkjet color proofs or PDF's  
proofreading

Project fee does *not* include photography, scanning, image enhancement, copywriting or printing

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### BUSINESS KIT MATERIALS

Logo	\$1,200
Business Cards	\$75
Postcards	\$125
Letterhead and Envelopes	\$225
Brochures Brochure, 8.5" x 11", tri-fold (traditional)	\$375
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<b>SAVE \$100 with Business Kit Total:</b> business card, postcard, letterhead & envelope, brochure	\$700
<b>SAVE \$200 with Business Kit Complete:</b> logo, business card, postcard, letterhead & envelope, brochure	\$1,800

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\* All fees include discussion with clients to determine style, layout and content. CORRECTIONS are made by the designer to rectify an error/problem or resolve preferences. Significant CHANGES relating to design, layout and content will involve additional hourly charges of \$75.00.

**Newsletters** \$75/hr.

**Ads**

Advertisements, e.g. for magazines or newspapers, b/w or color,  
all materials provided by client

Full-page	\$240
Half-page	\$180
Quarter-page	\$120

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**Other** (catalogs, posters, invitations, etc.) \$75/hour

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**Additional Charges**

Copywriting \$75/hour

Scans of photos, slides, negatives, or transparencies  
(high-resolution) \$20/ea.

CD \$25/ea.

Photography (digital or 35 mm) \$45/hr

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**NOTE:** I am happy to suggest a printer for specific projects, but WriteDesign/printer coordination is subject a to \$60/hr rate.

January 1, 2008